

**PHIL 329 Lec 01 – “Business Ethics”  
Summer Term 2014**

**Course Outline**

**Lectures:** Tuesdays and Thursdays 6:00pm-8:45pm in ST 126

**Instructor:** Philip Puszczalowski

**Office:** SS 1216

**Email:** [pjpuszcz@ucalgary.ca](mailto:pjpuszcz@ucalgary.ca)

**Office Hours:** Tuesday and Thursday 3:00pm-4:00pm, and by appointment

***Course Description***

This course aims to simultaneously introduce moral philosophy and the way it can be applied to practical problems and professional disciplines taking business ethics as its example. By the end of the course, students should understand several prominent moral theories well enough to apply them to novel ethical problems that arise in the business world and beyond. The course will cover units on moral theory and specific ethical issues in business such as marketing, corporate social responsibility, and the environment.

***Required Texts***

*A Companion to Business Ethics*

Frederick, Robert E. (editor), Blackwell Publishing, 2002.

ISBN 13: 978-1405101028

Additional materials will be indicated via the Desire2Learn site for this class.

Available at: <http://d2l.ucalgary.ca>

***Evaluation***

Participation: 5%

Weekly Questions: 10%

First Paper: 25% **Due: Tuesday, July 22nd**

Midterm: 25% **Thursday, July 31st**

Second Paper: 35% **Due: Thursday, August 14th**

This course has no Registrar administered final exam, only a final paper.

With the exception of the credit earned for participation, the entire mark will involve being graded on written work. Naturally, standards for essays prepared outside class will be much higher than those for weekly assignments and in-class exams.

The final grade will be based on the credit accumulated from the various assignments, so it is mathematically possible to pass the course without turning in any particular assignment. But this strategy is not recommended.

*Participation:*

I want you to be engaged with the material and the class, so I'm rewarding you for giving me evidence that you are. This evidence can come in many forms, such as attending and participating in the class and its discussions, visiting me in office hours to discuss course material, or sending me an email with a good idea or question when one comes to you.

*Weekly Questions:*

Each class, I'd like you to submit a question based on the reading for the day that you submit the question. The question you write should convince me that you've read the day's reading.

These questions and their explanations need not be any longer than about half a page. (I'll post an example of what I mean to D2L.)

Weekly questions are due at the beginning of each class, in hard copy. You can only submit a weekly question on a day you attend class. I will not accept weekly questions that are late. (This is also a way of encouraging and tracking attendance.)

There are 13 classes including this first one, but I'll only be asking for 10 weekly questions from you this semester. It's entirely up to you which days you'd like to pass on. Extra weekly questions beyond this 10 will be read, but will not count for any extra credit.

*Midterms and Papers:*

Will be in the form of philosophical essays written in response to topics I will distribute in advance of the days the papers are due or the midterms are given.

Further instructions will be included when those topics are distributed.

***Grading Method***

All evaluated material will be graded on a scale from A+ to F. To weight assignments and calculate the final grade, these letter grades will be converted into the following scale:

95-100% = A+	85-94% = A	81-84% = A-
78-80% = B+	75-77% = B	71-74% = B-
68-70% = C+	65-67% = C	61-64% = C-
58-60% = D+	50-57% = D	0-49% = F

***Policy on Late Assignments***

Weekly questions and the midterm exam are to be submitted in class and will not be accepted late. Late term papers are accepted, with a penalty of one full grade per 24-hour period late. So, an A- paper submitted between 24 and 48 hours after it was due would receive a C-. Please submit late papers in the Philosophy Department drop box – before 4pm – located on the 12<sup>th</sup> floor of the Social Science building.

### Academic Honesty

Cheating or plagiarism on any assignment or examination is regarded as an extremely serious academic offence, the penalty for which may be an F on the assignment, an F in the course, academic probation, or requirement to withdraw from the University. See the relevant sections on 'Academic Misconduct' in the current University Calendar. Intellectual honesty requires that your work include adequate referencing to sources. Plagiarism occurs when you do not acknowledge or correctly reference your sources. If you have questions about correct referencing, consult your instructor.

### Academic Accommodation

It is the student's responsibility to request academic accommodation. If you are a student with a permanent disability or temporary impairment who may require academic accommodation, you must first register with the Student Accessibility Resource Office located in MacEwan Student Centre 452; phone 403-220-8237; email [access@ucalgary.ca](mailto:access@ucalgary.ca). Students who have not registered with the Student Accessibility Office are not eligible for academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of this course. Go to <http://www.ucalgary.ca/access/> for further information.

### D2L Help

Desire2Learn is the University of Calgary's learning management system which has now replaced BlackBoard. Go to <http://www.elearn.ucalgary.ca/desire2learn/> for help in using Desire2Learn.

### Student Advising and Information Resources

- General Academic Concerns and Program Planning— Have a question but not sure where to start? The Faculty of Arts' Program Information Centre (PIC) is your information resource for everything in Arts. Drop in at SS110, call 403-220-3580, or email [artsads@ucalgary.ca](mailto:artsads@ucalgary.ca). Advisors in the PIC Office can also provide assistance and advice in planning your program through to graduation. You can visit the Faculty of Arts website at <http://arts.ucalgary.ca/undersgraduate> for detailed information on common academic concerns.
- **Advice on Philosophy Courses** - You may find answers to your more specific questions about a philosophy degree on the Department of Philosophy's website <http://phil.ucalgary.ca> or contact one of Philosophy's current Undergraduate Advisors (see below)
- **Registration Overload/Prereq Waivers** – If you are seeking to register in a Philosophy course that is full or to get permission to waive the prereqs for a course, email the instructor of the course.

### Protection of Privacy

The University of Calgary is under the jurisdiction of the provincial Freedom of Information and Protection of Privacy (FOIP) Act. The Department of Philosophy ensures the student's right to privacy by requiring all graded assignments be returned to the student directly from the instructor.

### Student Ombudsperson and Students' Union Representatives

The Student Ombuds Office provides independent, impartial, and confidential support for students who require assistance or advice in addressing issues and concerns related to their academic careers. For more information, see [www.ucalgary.ca/provost/students/ombuds](http://www.ucalgary.ca/provost/students/ombuds). For the Students' Union Faculty of Arts rep: [arts1@ucalgary.ca](mailto:arts1@ucalgary.ca).

### Safewalk

Call 403-220-5333 (24/7/365) for a Safewalk volunteer to accompany you safely to your destination on campus including parking lots, housing, and the LRT station or use a Campus Help Phone.

#### PHILOSOPHY DEPARTMENT

The Department of Philosophy is located on the 12<sup>th</sup> floor of the Social Sciences Building and on the web at [www.phil.ucalgary.ca](http://www.phil.ucalgary.ca)

#### PHILOSOPHY UNDERGRADUATE PROGRAM ADVISORS FOR SUMMER 2014:

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For assistance with registration issues in Philosophy courses, contact Merlette Schnell ([schnell@ucalgary.ca](mailto:schnell@ucalgary.ca))