



FACULTY OF ARTS
DEPARTMENT OF PHILOSOPHY

**PHIL 329 Lec 02 – “Business Ethics”
Winter Term 2013**

Course Outline

Lectures: Tuesdays, 18:00-20:30 in SB 105

Instructor: Philip Puszczalowski

Office: SS 1231

Phone: 403-220-8622

Email: pjpuszcz@ucalgary.ca

Office Hours: Tuesday 1:00pm-3:00pm, and by appointment

Course Description

This course aims to simultaneously introduce moral philosophy and the way it can be applied to practical problems and professional disciplines taking business ethics as its example. By the end of the course, students should understand several prominent moral theories well enough to apply them to novel ethical problems that arise in the business world and beyond. The course will cover units on moral theory and specific ethical issues in business such as marketing, corporate social responsibility, and the environment.

Required Texts

A Companion to Business Ethics

Frederick, Robert E. (editor), Blackwell Publishing, 2002.

ISBN 13: 978-1405101028

Additional materials will be indicated via the Blackboard site for this class.

Available at: <https://blackboard.ucalgary.ca/webapps/login/>

Evaluation

Participation: 5%

Weekly Questions: 10%

First Paper: 25% **Due: Tuesday, February 5th**

Midterm: 25% **Tuesday, March 12th**

Second Paper: 35% **Due: Tuesday, April 9th**

This course has no Registrar scheduled final exam.

With the exception of the credit earned for participation, the entire mark will involve being graded on written work. Naturally, standards for essays prepared outside class will be much higher than those for weekly assignments and in-class exams.

The final grade will be based on the credit accumulated from the various assignments, so it is mathematically possible to pass the course without turning in any particular assignment. But this strategy is not recommended.

Participation:

I want you to be engaged with the material and the class, so I'm rewarding you for giving me evidence that you are. This evidence can come in many forms, such as attending and participating in the class and its discussions, visiting me in office hours to discuss course material, or sending me an email with a good idea or question when one comes to you.

Weekly Questions:

Each week, I'd like you to submit a question based on the reading for the day that you submit the question. The question you write should convince me that you've read the day's reading.

These questions and their explanations need not be any longer than about half a page. (I'll post an example of what I mean to Blackboard.)

Weekly questions are due at the beginning of each class, in hard copy. You can only submit a weekly question on a day you attend class. I will not accept weekly questions that are late. (This is also a way of encouraging and tracking attendance.)

There are 13 weeks including this first one, but I'll only be asking for 10 weekly questions from you this semester. It's entirely up to you which day you'd like to pass on. Extra weekly questions beyond this 10 will be read, but will not count for any extra credit.

Midterms and Papers:

Will be in the form of philosophical essays written in response to topics I will distribute in advance of the days the papers are due or the midterms are given.

Further instructions will be included when those topics are distributed.

Grading Method

All evaluated material will be graded on a scale from A+ to F. To weight assignments and calculate the final grade, these letter grades will be converted into the following scale:

95-100% = A+	85-94% = A	81-84% = A-
78-80% = B+	75-77% = B	71-74% = B-
68-70% = C+	65-67% = C	61-64% = C-
58-60% = D+	50-57% = D	0-49% = F

Policy on Late Assignments

Weekly questions and the midterm exam are to be submitted in class and will not be accepted late. Late term papers are accepted, with a penalty of one full grade per 24-hour period late. So, an A- paper submitted between 24 and 48 hours after it was due would receive a C-. Please submit late papers in the Philosophy Department drop box – before 4pm – located on the 12th floor of the Social Sciences Building.

INTELLECTUAL HONESTY

Intellectual honesty is the cornerstone of the development and acquisition of knowledge and requires that the contribution of others be acknowledged. As a result, cheating or plagiarism on any assignment or examination is regarded as **an extremely serious academic offence**, the penalty for which may be an F on the assignment and possibly also an F in the course, academic probation, or requirement to withdraw. The University Calendar states that plagiarism exists when:

- *the work submitted or presented was done, in whole or in part, by an individual other than the one submitting or presenting the work (this includes having another impersonate the student or otherwise substituting the work of another for one's own in an examination or test;*
- *parts of the work are taken from another source without reference to the original author;*
- *the whole work (e.g., an essay) is copied from another source; and/or*
- *a student submits or presents work in one course which has also been submitted in another course (although it may be completely original with that student) without the knowledge of or prior agreement of the instructor involved.*

While it is recognized that scholarly work often involves reference to the ideas, data and conclusions of other scholars, intellectual honesty requires that such references be explicitly and clearly noted. Plagiarism occurs not only when direct quotations are taken from a source without specific acknowledgement, but also when original ideas or data from the source are not acknowledged. A bibliography is insufficient to establish which portions of the student's work are taken from external sources; footnotes or other recognized forms of citation must be used for this purpose.

ACADEMIC ACCOMMODATION

It is the student's responsibility to request academic accommodation. If you are a student with a documented disability who may require academic accommodation and have not registered with the Disability Resource Centre, contact their office at 220-8237. Students who have not registered with the Disability Resource Centre are not eligible for formal academic accommodation. You are also required to discuss your needs with your instructor no later than fourteen (14) days after the start of this course.

STUDENTS' UNION REPRESENTATIVES

The Faculty of Arts Representatives are: Sarah Damberger arts1@su.ucalgary.ca; Hana Kadri arts2@su.ucalgary.ca; Kelsy Norman arts3@su.ucalgary.ca; Jack Mills arts4@su.ucalgary.ca

FREEDOM OF INFORMATION AND PROTECTION OF PRIVACY (FOIP) ACT

The University of Calgary is under the jurisdiction of the provincial FOIP Act in all aspects of its operations as a publicly funded institution. The Department of Philosophy ensures the student's right to privacy by requiring all graded assignments be returned to the student directly from the instructor.

SAFEWALK

Call 403-220-5333 (24 hours a day/7 days a week/365 days a year) for a Safewalk volunteer to accompany you safely to your destination on campus including parking lots, housing, and LRT station. Or use a Campus Help phone.

PHILOSOPHY DEPARTMENT

The Department of Philosophy is located on the 12th floor of the Social Sciences Building and on the web at www.phil.ucalgary.ca

PHILOSOPHY UNDERGRADUATE PROGRAM ADVISORS FOR WINTER 2013:

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